



LEVERAGING OUR RESOURCES

In 2012, the Park District acquired more than 1,864 acres of open space and parklands continuing our commitment to open space preservation.

Not only did we purchase these important properties at historically low prices, we leveraged grant money to buy nearly \$2 worth of land for every \$1 of District money spent on acquisition. In 2008 East Bay voters approved Measure WVV, an extension of the 1988 Bond Measure AA; \$6.2 million from these measures, along with \$5 million in grants, was used to purchase lands valued at more than \$11.2 million.

New acquisitions include:

- Martin Luther King Jr. Shoreline (7.97 acres) Port of Oakland - March 2012.
- Carquinez Shoreline (97.41 acres) Pacific Custom-TXI - May 2012.

- Black Diamond Mines (134.98 acres) Thomas North - September 2012.
- Black Diamond Mines (206.11 acres) AUSD-Moller Ranch lease with an option to purchase - October 2012.
- Pleasanton Ridge expansion (1,367 acres) Robertson Ranch in Sunol - December 2012.

These acquisitions meet the Park District's goals of protecting significant biologic, recreational, scenic, and historic resources.

A special acknowledgment goes to these grant funders: San Francisco Bay Area Conservancy Program (Coastal Conservancy); Alameda County Altamont Landfill and Resource Open Space Advisory Council; the Gordon and Betty Moore Foundation; East Contra Costa County Habitat Conservation Plan; and California State Lands Commission.



Brushy Peak Regional Preserve



Tilden Regional Park



Big Break Regional Shoreline, Visitor Center



EBRPD Public Safety

COMMUNITY CONNECTIONS

Engaging Our Communities

The Park District seeks and creates opportunities to engage in our surrounding communities, making connections and building relationships. A few examples:

- Completed a series of public meetings in six cities as part of the master plan update.
- More than 11,600 volunteers donated almost 80,000 hours of service.
- Enrolled 10,000 people in the 2012 Trails Challenge.
- Developed new Short-Loop Trails, easy paths for walking or biking, especially for seniors, people with disabilities, or families with young children.
- New Get Active! youth contest featured a rap video and student artwork selected from over 100 youth organizations, was exhibited at the Healthy Parks Healthy People Festival and in Visitor Centers.
- Developed and expanded programs to engage urban youth including: Teen Eco Action, Ash Street Summer Day Camp, and Parks in Focus.

Environmental and Outdoor Education

This is a core mission of the Park District, fulfilled through these examples:

- Our Parks Express affordable busing program provided 13,000 people, mostly children, with transportation to our parks.
- We reached over 55,000 schoolchildren throughout the Park District with education programs; over 105,000 people of all ages attended public programs.
- Partnered with Alameda County Office of Education to develop and pilot a Kids Healthy Outdoors Challenge, with two handbooks and bus transportation to meet third-grade standards while promoting health and fitness through outdoor experiences.

Facilities and Achievements

The Park District is proud of the restoration, educational and facilities projects completed in 2012, including:

- Opened our first new Visitor Center in 38 years: the Big Break Visitor Center at the Delta, which received over \$8.5 million in funding from other organizations.
- Purchased 1,367 acre Robertson property at Pleasanton Ridge.
- Completed the Pleasanton Ridge land use plan, the land use plan amendment for Garin and Dry Creek, and the Breuner Marsh environmental impact report at Point Pinole.
- Construction completed on \$7 million in projects, including Alamo Canal trail freeway undercrossing; Black Diamond Visitor Center reopening; Garin's Carden Lane entrance; and Wildcat Creek Trail staging area.

Keeping Your Parks Safe

- Our lifeguards ended the 2012 season with zero drowning deaths.
- East Bay Parks Police worked diligently to solve outstanding cases, leading to successful prosecution of criminals. They solved many car break-in cases, with 50 cases closed in 2012.
- Our Volunteer Trail Safety Patrol was recognized twice by the Contra Costa County Board of Supervisors.



Crown Memorial State Beach

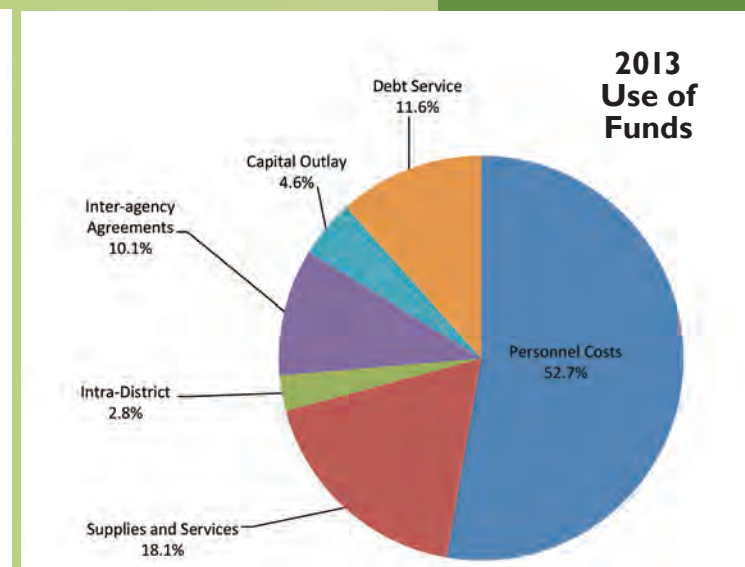
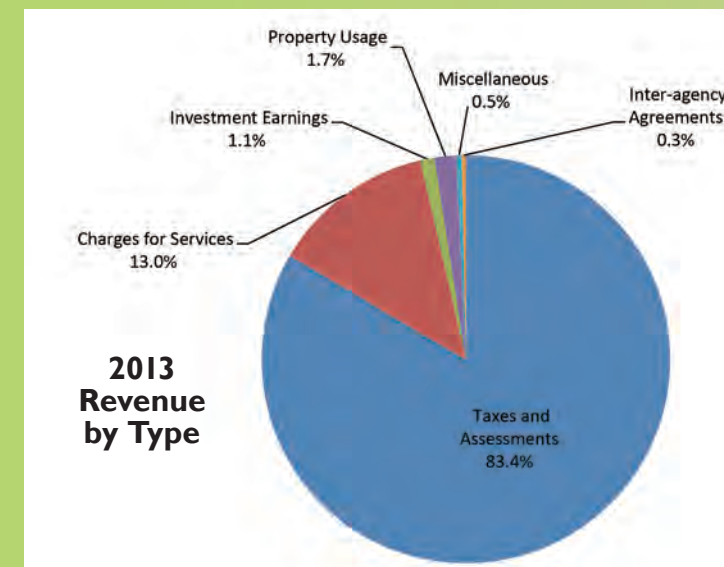
BOARD OF DIRECTORS



Left to right: Ayn Wieskamp, Vice-President, Ward 5; Whitney Dotson, Treasurer, Ward 1; Carol Severin, Ward 3; John Sutter, President, Ward 2; Beverly Lane, Ward 6; Robert E. Doyle, General Manager; Ted Radke, Secretary, Ward 7; Doug Siden, Ward 4

DISTRICT BUDGET

The East Bay Regional Park District's 2013 budget from all funds totals \$171.3 million and is balanced. Approximately 84% of revenue is generated from property taxes and assessments levied in both Alameda and Contra Costa counties. The largest expenditure category is personnel costs at 52.7%. View the entire budget at www.ebparcs.org/about/budget.



East Bay
Regional Park District
www.ebparcs.org

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DISTRICT PROFILE

- Founded in 1934
- 112,000 Acres
- 10 lakes
- 728 employees
- 14 million visits per year
- 65 Regional Parks
- 1,200 miles of trails
- 40 miles of accessible shoreline
- 10 Visitor Centers
- 2013 budget: \$171.4 million

Healthy Parks
Healthy People

East Bay
Regional Park District
www.ebparcs.org

Dedicated to Quality of Life

COMMUNITY REPORT — A LOOK BACK AT 2012; A LOOK AHEAD TO 2013

Healthy Parks
Healthy People



**A MESSAGE FROM ROBERT E. DOYLE,
GENERAL MANAGER**

I am pleased to share this report featuring highlights from 2012 and a look ahead to 2013, when we celebrate the 20th anniversary of the East Bay Regional Park District's Trails Challenge. For two decades, East Bay residents have used the self-guided Trails Challenge hiking program to discover the many wonders of the natural environment, right here in our own backyard.

Since 1934, the East Bay Regional Park District has been dedicated to maintaining and improving our quality of life by providing social, environmental and health benefits for the East Bay. Protecting open space is good for the environment, for people, and for communities. This is the basis of our continuing initiative – Healthy Parks Healthy People.

Among the environmental benefits open spaces provide, are air and water purification, wind and noise filtering, habitat for our non-human neighbors, and endless opportunities to learn and explore. Open space areas, forests and grasslands, clean the air we breathe; wide open scenic landscapes help us feel healthy.

Research shows that spending time in open space rejuvenates people by reducing stress and fostering peacefulness. There is a positive correlation between the use of parks and good health – both mental and physical. The use of open space for exercise can dramatically improve individual as well as collective physical health. Having access to open space encourages

more frequent use, which in turn provides socially beneficial increases in social integration and interaction among neighbors.

This is especially important to enable future generations to balance their screen time with active time. Children who spend time outdoors have increased physical activity leading to healthy development, and overall well-being. Children also need exposure to open spaces to appreciate the benefits they provide and become future stewards of these important resources.

All of these benefits of open space, and more, contribute to a higher quality of life for East Bay residents. It is this high quality of life, which is so important to all of us, that makes the East Bay and the greater Bay Area such an attractive place for residents to settle and live, as well as for corporations and industries to bring and keep their business operations.

Our hardworking Board and staff are dedicated to our mission, and work tirelessly every day to provide, maintain, and increase access to our open space parks, enhancing the quality of life for all in the East Bay.

I invite you to explore and enjoy your Regional Parks this year and introduce a friend to our beautiful parks and trails.

Robert Doyle has served 35 years in the parks and open space field, beginning as a park ranger with the Park District.



Sunol Regional Wilderness



Quarry Lakes Regional Recreation Area, Healthy Parks Healthy People Festival



Hayward Regional Shoreline



Mission Peak Regional Preserve



Diablo Foothills Regional Park



GETTING OUTDOORS, CARING FOR PARKS

Since 2011, the East Bay Regional Park District has been a leader in the national Healthy Parks Healthy People movement and worldwide campaign that encourages healthy, active fun outdoors while promoting appreciation and conservation of our parks and open spaces.

In June 2012 the Park District partnered with the U.S. Forest Service and their National Get Outdoors Day to hold the second annual Healthy Parks Healthy People Festival. The event featured fun

music, the Get Active! youth art contest winners, motivating speakers, healthy lifestyle experiences, and outdoor exercise stations. It was attended by nearly 2,500 people, many of whom experienced outdoor exercise for the first time. Some attendees, who had been new to parks and attended the festival the year before, now make outdoor exercise part of their family lifestyle and the HPHP Festival an annual family tradition.

PROTECTING PLANTS, ANIMALS AND CULTURAL RESOURCES

The health of our communities is linked to the health of our parks and open spaces; the East Bay Regional Park District works to protect both. Through smart resource protection and conservation planning a staff of biologists, botanists, water quality experts, and grassland and fisheries professionals works on many important programs and studies to help protect dozens of endangered, threatened and protected species, and rare native plants.

Some of the resources managed in 2012 include:

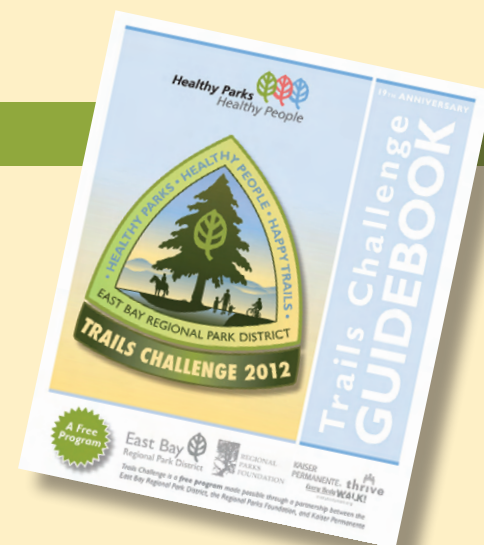
- Oversight of the water quality of Park District lakes.
- Fisheries' invasive Spartina grass treatments.

- Continued vigilance to protect against Quagga mussels entering our waters.
- Continued restoration of the serpentine prairie in Redwood Park to restore the Presidio clarkia flowering plant.
- Wildfire hazard reduction and resource management according to a Board-approved, long range plan.

Other wildlife projects focused on western pond turtles, nesting least terns, California quail, Alameda whip snake, and golden eagles. In 2012, a pair of bald eagles built a nest and successfully hatched a chick that fledged in Anthony Chabot Park.

TRAILS CHALLENGE

In 2012, over 10,000 park enthusiasts joined in the Park District's Trails Challenge, a popular self-guided program for walkers, hikers and bicyclists of all ages. Supported by the Regional Parks Foundation in partnership with Kaiser Permanente, the Park District offers this program and incentives for free to our residents. Trails Challenge which marks its 20th year in 2013 offers an easy, fun way for people to get healthy in the parks.



REGIONAL PARKS FOUNDATION

This dedicated, non-profit agency encourages private contributions in support of the East Bay Regional Park District. Through the Foundation's Campership program, over 3,000 kids were able to attend summer day camp, take swim lessons, become a junior lifeguard, or enjoy a week at Camp Arroyo, an outdoor environmental education camp in Livermore.

A top Foundation priority is to assist underserved populations in getting access to the parks, trails, programs and services. Generous donor support enables thousands of disabled children and low-income youth and families to connect with nature and experience the Regional Parks. Parks Express bus transportation service, funded mainly by the Foundation, is the critical transportation link for most of these groups.

Some of the infrastructure improvements in the Regional Parks that were significantly funded by the Foundation in 2012 was the rebuilding of the Lake Temescal waterfall and patio, and the repairs and beautification of the Lake Chabot shoreline near the marina. The Foundation also manages a membership program for the Regional Parks, which includes free parking, free swimming, discounts and more benefits. The Foundation had over 7,500 members in 2012.

In 2013 the Foundation will work with the District on a fundraising campaign in an effort to make capital improvements and program enhancements to augment visitor experience, volunteer engagement and educational opportunities.

To support or participate in the Regional Parks Foundation, or purchase a Regional Parks Membership, please call 510-544-2202.



Parks Express transportation program



Del Valle Regional Park, Park'n It Day Camp program



Lake Chabot Regional Park

FISCALLY RESPONSIBLE

Despite challenging economic times, the Park District operated on a balanced budget in 2012, with additional savings and no layoffs or furloughs. Through informed policy and with the contribution of our dedicated employees, the Park District has implemented California pension reform measures. We also:

- Issued \$25 million in promissory notes at a favorable rate due to successful presentation to rating agencies and a fortunate market environment.
- Reviewed and approved 44 measure WW payments to local agencies valued at \$8.7 million.
- Managed 151 grant projects valued at \$52 million including: \$1.8 million for wildfire prevention; \$1.5 million for the Atlas Road Bridge at Point Pinole; \$2 million for land acquisition at Pleasanton Ridge; and \$1 million for boat launch rehabilitation at Martin Luther King Jr. Park.
- Obtained more than \$12 million in grants.

GREEN TRANSPORTATION FUNDING

Thanks to the efforts of our officials elected to the U.S. Senate and Congress, the Park District secured the remaining \$9.25 million of the full \$10 million Federal TIGER grant funds, awarded in 2010, despite serious cuts in the Federal budget.

One of only 42 such grants awarded throughout the country, the Transportation Investment Generating Economic Recovery (TIGER) grant from the U.S. Department of Transportation enables us to close several key gaps in nearly 200 miles of paved bicycle and pedestrian trails. The first of these projects on the Alamo Canal Trail, completed in 2012, allows bicyclists and pedestrians to cross safely under the interstate highway between Dublin and Pleasanton.



East Bay
Regional Park District

Pleasanton Ridge Regional Park
Robertson Ranch acquisition

COMMUNITY PROJECTS

Funded with Measure WW During 2012

The Park District's \$500 million Measure WW bond extension approved in 2008 included \$125 million (25%) allocated to cities, special park and recreation districts, county service areas, and the Oakland Zoo for much-needed local park and recreation projects to be selected by those various entities. A total of 22 community projects, totaling \$10.5 million were funded and completed in 2012, including:

- | | |
|---|---|
| Antioch ----- Lone Tree Golf Course Range Light Project | Kensington ----- Kensington Park Restroom |
| Berkeley ----- Tom Bates Regional Sports Complex | Moraga ----- Camino Pablo Fields |
| Clayton ----- Community Park – Parking Lot Expansion | Pittsburg ----- Hillview Junior High School Playfield Renovation |
| Concord ----- Construct Bocce Courts at Baldwin Park | Richmond ----- Renovation of the Richmond Natatorium, Phase II |
| Concord ----- Dog Park at Baldwin Park | San Leandro ----- Par Course Improvements |
| Crockett ----- Crockett Pool Plumbing Replacement | San Ramon ----- Forest Home Farms – Bldg. 14 Restoration |
| Discovery Bay - Cornell Park Playground Replacement | Education Center & Resurfacing Asphalt Parking Lot and Driveway |
| El Cerrito ----- Creekside Park Lighting | Oakland Zoo ----- Elephant Barn and Veterinary Hospital |
| Green Valley --- Green Valley Pool Fence and Lighting | Union City ----- Replace Restrooms at Seven Hills, Kennedy, Town Estates, Contempo and Cesar Chavez Parks |
| HARD ----- Holland Park Development | |

2013 GOALS AND PRIORITIES

- Public Access – Keeping our parks open, clean, and safe while maintaining staff levels to manage them.
- Environmental Education and Recreation Programming – Connecting people, especially youth, with nature in a healthy, positive way through low-cost or free programs.
- Partnerships – Protecting, preserving and restoring our history, infrastructure and ecosystems through relationships with the California Conservation Corps, the Regional Parks Foundation, and other entities; and improving public health in partnerships with schools and health care providers.
- Engaging Youth & Diverse Communities – Keeping our communities involved in land use plans, Master Plan updates, volunteer projects and programs, and ethnic media and events; expanding programs to enhance connections with underserved populations.



Redwood Regional Park